



IMTS 2024 CUSTOM BLOCK COLOR & LEVELS

HOW TO DETERMINE YOUR CUSTOM BLOCK COLOR

Custom Block Placement is determined by the following steps:

1. Total the weights of ALL machinery shipments, including the weight of crates and skids used
2. Total the weights of all display shipments, including the weight of crates and skids used
3. Add the machinery weight and the display together to obtain the total weight for the booth
4. Determine the square footage of the booth (Example: 20' X 20' = 400 sq. ft.)
5. Divide the total weight for the booth by the square footage to obtain the weight density:

EXAMPLE:	Total Machines	10,000 lbs.
	Total Display	5,000 lbs.
	Total Weight	15,000 lbs.
	Divided by 400 sq. ft.	37.50 lbs. per sq. ft. (weight density)

THIS WOULD EQUATE TO AN ORANGE CUSTOM BLOCK – ALL EXHIBITORS ARE SUBJECT TO AN INFLATIONARY SURCHARGE OF \$1.40 PER SQ. FT.

CUSTOM BLOCK RANGES – BASE LEVEL ONLY (SEE NEXT PAGE FOR MORE PRICING)

TAN	00.00 - 17.99 lbs.	Total Base Price:	\$ 10.56 per sq ft	Taxable @ 9%:	\$3.46	Non-taxable:	\$7.10
YELLOW	00.00 - 17.99 lbs.	Total Base Price:	\$ 13.80 per sq ft	Taxable @ 9%:	\$3.56	Non-taxable:	\$10.24
PURPLE	18.00 - 35.99 lbs.	Total Base Price:	\$ 22.00 per sq ft	Taxable @ 9%:	\$5.30	Non-taxable:	\$16.70
ORANGE	36.00 - 43.99 lbs.	Total Base Price:	\$ 27.64 per sq ft	Taxable @ 9%:	\$7.54	Non-taxable:	\$20.09
BLUE	44.00 - 57.99 lbs.	Total Base Price:	\$ 34.35 per sq ft	Taxable @ 9%:	\$9.30	Non-taxable:	\$25.05
BROWN	58.00 & OVER	Total Base Price:	\$ 42.70 per sq ft	Taxable @ 9%:	\$11.80	Non-taxable:	\$30.90

COST CALCULATION – ORANGE BASE CUSTOM BLOCK:

400 sq. ft. X \$7.54 per sq. ft. =	\$3,016.00, plus 9% Tax of \$271.44 =	\$3,287.44	Taxable portion
400 sq. ft. X \$20.09 per sq. ft. =		\$8,036.00	Non-taxable portion
400 sq. ft. X \$1.40 per. sq. ft. =		\$560.00	Inflationary Surcharge
		\$11,883.44	Total Cost

CUSTOM BLOCK LEVEL INCLUSIONS

ALL CUSTOM BLOCK COLORS include the following:

Material Handling, 26 oz. Plush Carpet (your color choice, if submitted prior to discount deadline), Visqueen Covering and Nightly Vacuuming

In addition to the services listed above:

TAN	Includes Standard Furniture. Rigging Labor NOT included.
YELLOW	Includes Rigging Labor and Equipment
PURPLE	Includes Rigging Labor and Equipment
ORANGE	Includes Rigging Labor and Equipment
BLUE	Includes Rigging Labor and Equipment
BROWN	Includes Rigging Labor and Equipment

LEVEL A Includes Padding and Standard Furniture

LEVEL B Includes 50 oz. Ultra Plush Carpet, Standard Furniture and Specialty Furniture

LEVEL C Includes Padding, 50 oz. Ultra Plush Carpet, Scrap & Waste Removal, Standard Furniture and Specialty Furniture

Upgraded Levels A-C are available at an additional cost per sq. ft. (Prices located on following page and on the IMTS E-Kit)

Services included will vary based on Custom Block assignment and Level chosen.

Please contact the GES – IMTS Information Center if you have any questions.



IMTS 2024 CUSTOM BLOCK COLOR & LEVELS PRICING

Tan 0 - 17.99 Density

		Total	Taxable Amount	Non-taxable Amount
<i>Base</i>	\$	10.56	\$3.46	\$7.10
<i>Level A</i>	\$	11.94	\$4.77	\$7.17
<i>Level B</i>	\$	22.54	\$14.89	\$7.65
<i>Level C</i>	\$	25.96	\$14.52	\$11.44

Yellow 0 - 17.99 Density

		Total	Taxable Amount	Non-taxable Amount
<i>Base</i>	\$	13.80	\$3.56	\$10.24
<i>Level A</i>	\$	16.05	\$5.69	\$10.36
<i>Level B</i>	\$	26.69	\$15.76	\$10.92
<i>Level C</i>	\$	30.14	\$15.44	\$14.70

Purple 18 - 35.99 Density

		Total	Taxable Amount	Non-taxable Amount
<i>Base</i>	\$	22.00	\$5.30	\$16.70
<i>Level A</i>	\$	24.22	\$7.45	\$16.78
<i>Level B</i>	\$	34.85	\$17.58	\$17.27
<i>Level C</i>	\$	38.27	\$17.18	\$21.09

Orange 36 - 43.99 Density

		Total	Taxable Amount	Non-taxable Amount
<i>Base</i>	\$	27.64	\$7.54	\$20.09
<i>Level A</i>	\$	29.86	\$9.68	\$20.18
<i>Level B</i>	\$	40.48	\$19.80	\$20.68
<i>Level C</i>	\$	43.89	\$19.43	\$24.46

Blue 44 - 57.99 Density

		Total	Taxable Amount	Non-taxable Amount
<i>Base</i>	\$	34.35	\$9.30	\$25.05
<i>Level A</i>	\$	36.58	\$11.00	\$25.58
<i>Level B</i>	\$	47.21	\$21.12	\$26.09
<i>Level C</i>	\$	50.62	\$20.74	\$29.89

Brown 58 - OVER Density

		Total	Taxable Amount	Non-taxable Amount
<i>Base</i>	\$	42.70	\$11.80	\$30.90
<i>Level A</i>	\$	44.94	\$13.95	\$30.99
<i>Level B</i>	\$	55.62	\$24.06	\$31.55
<i>Level C</i>	\$	58.99	\$23.68	\$35.31