



BE NOTICED

Program & Conference Sponsorships at IMTS 2024

*Sponsor Onsite Events at IMTS and Elevate Your Brand with One of the
Largest and Most Qualified Audiences in the Manufacturing Industry.*

Presented By



Official Media Partner



ELEVATE SPONSORSHIPS



JOB SHOP EXECUTIVE PACKAGE		\$4,500 per sponsorship
Before IMTS		
Logo (link to show room) on IMTS.com from conference page	◆	
Sponsor acknowledgement on IMTS Preview Days when program is discussed	◆	
Sponsor logo included in applicable pre-show marketing, to prospect and visitor list	◆	
Onsite During IMTS		
Company logo at entrance to conference room for all sponsors	◆	
Company logo on in-room signage at conference	◆	
Complimentary conference registrations	2	
Verbal recognition during program	◆	
Digital signage recognition during program	◆	
Sponsor branded literature insert in conference packet	◆	
Attendee list provided post-show. Email outreach is only available and accessible to sponsors who have purchased IMTS Exhibitor Passport*	◆	
Reception, Tuesday 9/9: Signage with company logo (organized by level)	◆	
Reception, Tuesday 9/9: Verbal recognition by company name during welcome	◆	
After IMTS		
Logo in visitor survey email	◆	
Company recognition in event recap article	◆	

*In compliance with privacy protection regulations, exhibitors may only email leads via IMTS Exhibitor Passport.

JOB SHOPS: THE LIFEblood OF THE MANUFACTURING INDUSTRY

Powered by AMT, *Modern Machine Shop* and *Additive Manufacturing*, these three half-day conferences are exclusively designed to offer Job Shop stakeholders new and creative opportunities to learn, connect and transform today and tomorrow. Attendees range from job shops, contract shops and OEMs who are eager to learn how to impact every aspect of their business.



WHY SPONSOR IMTS ELEVATE JOB SHOPS?

In addition to IMTS pre-show, onsite and post-show brand awareness, sponsors get high-visibility placement on collateral, networking opportunities with a highly influential audience of job shop executives and access to leads through IMTS Exhibitor Passport.



HOW IT WORKS

Choose to sponsor one of the 3 ELEVATE Job Shops conferences. All sponsors receive access to the ELEVATE Job Shops reception on Tuesday, Sept 9, 2024.

IMTS ELEVATE JOB SHOPS PROGRAMS

Make Your Shop a Top Shop | Monday, September 9

Attendees will hear from industry experts and current and past Top Shops award winners. Gain insight into what makes a Top Shop, and how your shop stacks up with the competition.

The Shop of Our Future | Tuesday, September 10

Manufacturing continues to transform at a rapid pace. From automation and robotics to digital technologies and workforce, attendees will join job shop peers to discover the changes and adaptations needed to prepare for the future.

3D Printing for Job Shops | Thursday, September 12

In this concentrated half-day seminar, attendees will learn how machining facilities are applying 3D printers for tooling and for runs of parts that do not make sense for traditional machining centers.

ELEVATE SPONSORSHIPS



WOMEN MAKE MANUFACTURING MOVE

SPONSORSHIP LEVELS AVAILABLE	EXECUTIVE	RECEPTION ONLY
INVESTMENT	\$4,500 per sponsorship	\$3,000 per sponsorship
Before IMTS		
Logo (link to show room) on IMTS.com from conference page	◆	
Sponsor acknowledgement on IMTS Preview Days when program is discussed	◆	
Sponsor logo included in applicable pre-show marketing, to prospect and visitor list	◆	
Onsite During IMTS		
Company logo at entrance to conference room for all sponsors	◆	
Company logo on in-room signage at conference	◆	
Complimentary conference registrations	2	
Verbal recognition during program	◆	
Digital signage recognition during program	◆	
Sponsor branded literature insert in conference packet	◆	
Attendee list provided post-show. Email outreach is only available and accessible to sponsors who have purchased IMTS Exhibitor Passport*	◆	
Reception: Signage with company logo (organized by level)	◆	◆
Reception: Verbal recognition by company name during welcome	◆	◆
Reception: Passes		2
After IMTS		
Logo in visitor survey email	◆	
Company recognition in event recap article	◆	

CELEBRATE THE INFLUENCE OF WOMEN IN MANUFACTURING

The Elevate: Women Make Manufacturing Move program is designed to recognize women's impact in the manufacturing industry through insightful speakers and networking events connecting accomplished women globally. Fostering genuine engagement, this program features an evening reception and a breakfast with keynote speaker.



Women's Reception | Monday, September 9

IMTS welcomes the women of manufacturing home to the industry's premier event with an evening of food, drinks, networking and celebration.

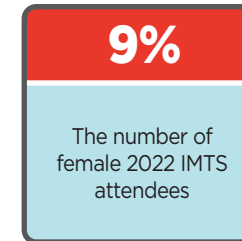
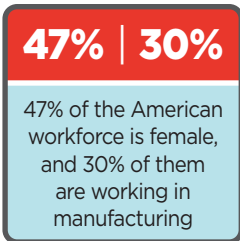
Women's Breakfast and Keynote | Wednesday, September 11

The women of IMTS gather over breakfast for a keynote presentation focused on the unique opportunities and challenges of this fast-growing segment of the manufacturing industry.

WHY SPONSOR THIS IMTS ELEVATE PROGRAM?

Position your brand as an advocate for female leaders and innovators in our industry. Each year, more women than ever enter the manufacturing workforce, operating machinery, running job shops and leading companies.

In addition to IMTS pre-show, onsite and post-show brand awareness, sponsors get high-visibility placement on collateral, networking opportunities with an audience of highly influential women in manufacturing, as well as access to leads through IMTS Exhibitor Passport.



HOW IT WORKS

Choose to sponsor the Women Make Manufacturing Move Breakfast and Keynote on Wednesday, September 11 or sponsor the reception only on Monday, September 9th.

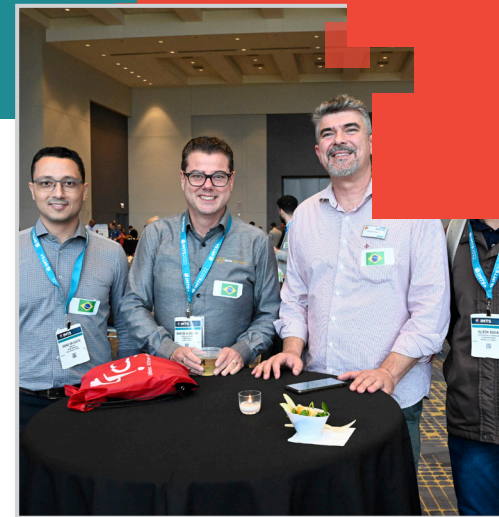
*In compliance with privacy protection regulations, exhibitors may only email leads via IMTS Exhibitor Passport.

ELEVATE SPONSORSHIPS



WELCOME MEMBERS OF ONE OF THE FASTEST-GROWING MANUFACTURING MARKETS

Launching at IMTS 2024, ELEVATE: LATAM is a half-day conference for the Spanish-speaking manufacturing technology community, focusing on transformative technologies, sustainable manufacturing, and regional trends in the high-growth markets of Mexico, Latin America, and Spain. Access to LATAM Night, an evening reception to give you a chance to network among the manufacturing communities, will be included with your registration.



SPONSORSHIP LEVELS AVAILABLE	EXECUTIVE	EXCELLENCE	RECEPTION ONLY
INVESTMENT	\$4,500 per sponsorship	\$8,500 per sponsorship	\$3,000 per sponsorship
Before IMTS			
Logo (link to show room) on IMTS.com from conference page	◆	◆	◆
Sponsor acknowledgement on IMTS Preview Days when program is discussed	◆	◆	◆
Sponsor logo included in applicable pre-show marketing, to prospect and visitor list	◆	◆	◆
Additional complimentary customer invitations available for pre-show marketing, accessible in the E-Kit	◆	◆	◆
Onsite During IMTS			
Company logo at entrance to conference room for all sponsors	◆	◆	◆
Company logo on in-room signage at conference	◆	◆	◆
Complimentary conference registrations	2	◆	◆
Verbal recognition during program	◆	◆	◆
Digital signage recognition during program	◆	◆	◆
Sponsor branded literature insert in conference packet	◆	◆	◆
Attendee list provided post-show. Email outreach is only available and accessible to sponsors who have purchased IMTS Exhibitor Passport*	◆	◆	◆
Reception: Signage with company logo (organized by level)	◆	◆	◆
Reception: Verbal recognition by company name during welcome	◆	◆	◆
Reception: Passes	◆	◆	2
After IMTS			
Logo in visitor survey email	◆	◆	◆
Company recognition in event recap article	◆	◆	◆

SOLD OUT

WHY SPONSOR IMTS ELEVATE LATAM?

In addition to IMTS pre-show, onsite and post-show brand awareness, sponsors get high-visibility placement on collateral and networking opportunities with one of the fastest growing segments of manufacturing.

\$878B

Manufacturing contributes almost 20% to the total GDP of Latin America and the Caribbean

45%

Nearly half of all exports in the region come from manufacturing

2,900+

Almost 3,000 IMTS 2022 attendees were from Latin America

LATAM Conference | Tuesday, September 10

Presented completely in Spanish, this conference will focus on transformative technologies, sustainable manufacturing, growth-accelerating trends and digitalization in the high-growth markets of the region.

LATAM Night at IMTS 2024 | Tuesday, September 10

IMTS reunites participants after a learning-packed day with food, drinks and networking opportunities with influential members of the manufacturing community throughout Latin America and the Caribbean. LATAM Night is brought to you by AMT — The Association for Manufacturing Technology, producers of IMTS and the AMT TechCenter in Monterrey, Mexico.

*In compliance with privacy protection regulations, exhibitors may only email leads via IMTS Exhibitor Passport.

SPECIAL EVENT SPONSORSHIPS

One IMTS. Many Events. Sponsor Yours Today!

IMTS hosts some of the most important events in manufacturing, each catering to specific segments of the industry. With so many high-level company decision-makers and stakeholders gathered under one roof, sponsorship of these IMTS special events provide a rare opportunity to spotlight your brand with a uniquely targeted and highly qualified audience.





THE PREMIER CONFERENCE FOR INDUSTRIAL CLEANING PROFESSIONALS

Since 2010, the Parts Cleaning Conference has educated hundreds of manufacturers in the latest and most important parts cleaning technologies, regulations and processes that affect shops of all shapes and sizes.

WHY SPONSOR THE PARTS CLEANING CONFERENCE?

Your Parts Cleaning Conference sponsorship magnifies your brand exposure, helps you build new connections and a stronger network and discover fresh business avenues. Position your company as a leading technology provider to industrial cleaning professionals and engage with individuals directly involved in decision making for their company.

75%

Three quarters of PCC registrants in 2022 were first time attendees

70%

Most PCC attendees in 2022 listed their job title as President, Director, Manager or Engineer

55 | 18 | 5

55 companies from 18 states and 5 nations were present in 2022

WHAT'S INCLUDED

- One sponsored ad on *Products Finishing's*, *Modern Machine Shop's* and *Production Machining's* social media channels
- Your logo on the Parts Cleaning Conference promotional and onsite materials
- One custom insert included in the Parts Cleaning Conference attendee folder*
- One custom webpage on PartsCleaningEvent.com
- Two complimentary attendee registration passes
- The final attendee contact list 2-weeks post event
- Inclusion in the full-page sponsor recognition ad in the Parts Cleaning Section in both *Products Finishing* and *Production Machining*

Parts Cleaning Conference Sponsorship

\$6,000 Sponsor Only

Available: 8

QUESTIONS?
Please contact Tarah Grogan for more information.
TGrogan@gardnerweb.com

*** NOTE:**
Deadline for attendee folder inserts:
August 12, 2024



TASC
THE AUTOMATED SHOP CONFERENCE
 SEPTMBER 11, 2024
 IMTS | CHICAGO, IL

POWERED BY
 Modern Machine Shop
 PRODUCTION Machining
 GARDNER Business Media, Inc.

THE LEADING EDGE OF AUTOMATION IN MANUFACTURING

Launched in 2023, TASC is an event focused on the necessity of manufacturing automation for CNC job shops. TASC offers participants a full program of expert technical content, networking and a curated tour of the automation sector at IMTS. TASC 2024 will provide key insights and practical guidance for allowing shops of all sizes to attain automation solutions.

With over 85,000 visitors, IMTS is the perfect opportunity to showcase your brand. As a sponsor, you'll have the chance to showcase your automation innovations and make new connections with that part of the IMTS audience working at the cutting edge of automation.

NEW FOR 2024!

The Automation Sector will draw serious buyers looking for solutions to increase shop productivity and reduce costs.

24%	36%	86%
About one quarter of IMTS 2022 attendees were company management	Over a third of IMTS 2022 attendees were engineers	Most attendees in 2022 came from shops actively transitioning to automation and lights-out operations

TASC Sponsorship	Gold	Platinum
	\$5,000	\$12,000
30 min presentation		◆
Company featured in the Automation Sector guided tour		◆
One custom insert included in the TASC attendee folder*		◆
Logo on on-site signage	◆	◆
Logo on event website	◆	◆
Logo on pre-show marketing promotions	◆	◆
Promotion on event social media channels	◆	◆
Attendee List provided the sponsor has purchased IMTS Exhibitor Passport	◆	◆
Inclusion in the full-page sponsor recognition ad in <i>Modern Machine Shop</i> magazine	◆	◆
2 Complimentary attendee registration passes	◆	◆

*Deadline for attendee folder insert is August 12, 2024

QUESTIONS?

Please contact Bryce Ellis for more information.

BEllis@gardnerweb.com



SUCCEEDING WITH POWDER BED FUSION

Laser powder bed fusion is the most widely used additive manufacturing method for metal part production, and electron beam melting is a closely related technology. This conference will offer a roadmap to success for metalworking facilities contemplating a move into these technologies. Speakers will cover materials, safety, part design, production workflow and differences between laser and electron beam metal powder bed fusion systems.

LEVERAGE THE REACH OF IMTS AND ADDITIVE MANUFACTURING MAGAZINE

IMTS educational platforms receive hundreds of thousands of monthly visits. In addition, sponsors are also promoted to *Additive Manufacturing* magazine's highly targeted audience through print, email, digital media and social media channels.

122,000+
 Monthly visits to IMTS.com, IMTS+, and other IMTS digital media

20K+ | 35K+
 PRINT DIGITAL
Additive Manufacturing print and digital subscribers

54,700+
Additive Manufacturing average online visitors

WHAT'S INCLUDED

- One 30-minute presentation
- Your logo on AM Workshop onsite signage
- Your logo on AM Workshop digital signage where applicable
- Your logo on AM Workshop pre-show digital and print promotions
- Literature insert in AM Workshop folios, provided by sponsor*
- Two AM Workshop passes
- Attendee list for sponsors who purchase IMTS Exhibitor Passport

AM Workshop Powder Bed Fusion Sponsorship

\$6,500 Sponsor and Speaker

Available: 4

**Deadline for attendee folio insert is August 12, 2024*

QUESTIONS?

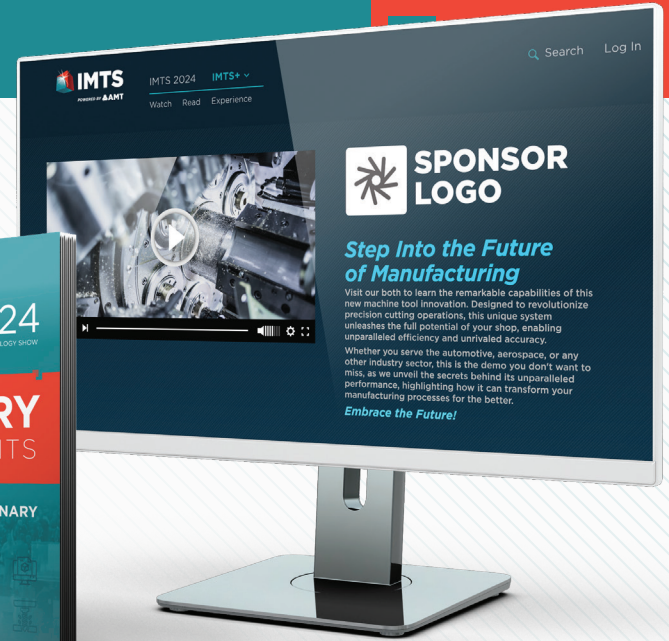
Please contact Rick Brandt for more information.

RBrandt@gardnerweb.com

TOTAL MEDIA COVERAGE

Interested in other IMTS 2024 Sponsorships and Advertising Programs?

Scan below to discover more opportunities to elevate your brand:



IMTS ELEVATE AND GARDNER BUSINESS MEDIA CONFERENCE SCHEDULE

Monday September 9	Tuesday September 10	Wednesday September 11	Thursday September 12
	IMTS ELEVATE LATAM 8:30 am – 1:00 pm	IMTS ELEVATE WOMEN MAKE MANUFACTURING MOVE 7:30 – 9:00 am Breakfast	
	PARTS CLEANING CONFERENCE 9:00 am – 4:00 pm		
		THE AUTOMATED SHOP CONFERENCE 10:00 am – 3:00 pm	
IMTS ELEVATE JOB SHOPS 1:00 – 4:00 pm Make Your Shop a Top Shop	IMTS ELEVATE JOB SHOPS 1:00 – 4:00 pm The Shop of Our Future	AM WORKSHOP: POWDER BED FUSION 1:00 – 5:00 pm	IMTS ELEVATE JOB SHOPS 1:00 – 5:00 pm 3D Printing for Job Shops
	IMTS ELEVATE JOB SHOPS 4:00 – 5:30 pm Reception	THE AUTOMATED SHOP CONFERENCE 3:00 – 5:00 pm Automation Sector Tours	
	PARTS CLEANING CONFERENCE 4:00 – 5:30 pm Reception		
IMTS ELEVATE WOMEN MAKE MANUFACTURING MOVE 5:00 – 6:30 pm Reception	IMTS ELEVATE LATAM 5:00 – 7:30 pm LATAM Night		

CONTACTS

National Sales Representatives

Anthony Pavlik
Regional Vice President
apavlik@gardnerweb.com
ph 917-838-8734

Joe Campise
Regional Vice President
jcampise@gardnerweb.com
ph 630-345-3466

John Campos
Regional Vice President
jcampos@gardnerweb.com
ph 630-345-3467

Regional Sales Representatives

CALIFORNIA / WEST
Brian E. Wertheimer
Regional Manager
brianw@gardnerweb.com
ph 513-403-2956

OHIO / SOUTHEAST
Maalik Bomar
Regional Manager
mbomar@gardnerweb.com
ph 513-527-8857

ILLINOIS / MIDWEST
Ben Barnes
Regional Manager
bbarnes@gardnerweb.com
ph 630-345-3468

NEW YORK / NORTHEAST
Rachel Wallis
Regional Manager
rwallis@gardnerweb.com
ph 330-268-2249

Inside Sales Representatives

Bob Huff
Account Manager
bhuff@gardnerweb.com
ph 513-527-8858

Matt Skiba
Account Manager
mskiba@gardnerweb.com
ph 513-516-6402

Rachel Freking
Account Manager
rfreking@gardnerweb.com
ph 513-527-8897

International Offices/Sales Representatives

EUROPE
Simone Mas
Gardner Business Media
ph +33 749-645-567
smas@gardnerweb.com

JAPAN / KOREA
Bryce Ellis
Gardner Business Media
ph +1 513-527-8970
bellis@gardnerweb.com

CHINA
Erica Cheng
Gedy Ltd.
ph +86 185 1531 1075
erica@gedyinc.com

MEXICO
Claude Mas
Gardner Business Media
ph 513-338-2186
cmass@gardnerweb.com

TAIWAN
May Hsiao
J&M Media (Taiwan)
ph +866-4 2296-5959
may@jandm.com.tw

SPAIN / PORTUGAL
Conchi Aranguren
Neben (Spain)
ph +34-600-424223
conchi@nebenconsulting.es

ITALY
Roberto Puccetti
Globe Trotter SAS
ph +39 320 7447807
roberto.puccetti@gtrotter.it



John Campos
Regional Vice President
jcampos@gardnerweb.com
ph 630-345-3467



6915 Valley Ave. Cincinnati, OH 45244-3029
ph 513-527-8800 | fx 513-527-8801
gardnerweb.com



SEPTEMBER 9-14, 2024
McCormick Place • Chicago



AND

